

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3767863
<b>Application Number:</b>	10022558
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3759
<b>Title of Invention:</b>	Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user
<b>First Named Inventor/Applicant Name:</b>	William P. Price
<b>Customer Number:</b>	35219
<b>Filer:</b>	Bruce S. Itchkawitz/Brittany West
<b>Filer Authorized By:</b>	Bruce S. Itchkawitz
<b>Attorney Docket Number:</b>	A0819
<b>Receipt Date:</b>	12-AUG-2008
<b>Filing Date:</b>	14-DEC-2001
<b>Time Stamp:</b>	18:14:00
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 1270
RAM confirmation Number	3380
Deposit Account	111410
Authorized User	KNOBBE MARTENS OLSON AND BEAR

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

File Listing:					
Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		wesd.pdf	471543	yes	10
			1a8a956f94ce43f973c94a75aef1dfad622cddc5		
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Amendment After Final		1	1	
	Claims		2	8	
	Applicant Arguments/Remarks Made in an Amendment		9	10	
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	rce1.pdf	39850	no	2
			acd722cbcb74ccc306193b1dc2b16f810c2aa95f		
Warnings:					
This is not a USPTO supplied RCE SB30 form.					
Information:					
3	Fee Worksheet (PTO-06)	fee-info.pdf	8385	no	2
			1602376ee724450272a26b8ff32860b1c5732d73		
Warnings:					
Information:					
Total Files Size (in bytes):			519778		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.